

# MODERN LEADERSHIP

## DEVELOPING YOURSELF AS A LEADER

3-MONTH HYBRID LEADERSHIP TRAINING  
JUNE - AUGUST 2022

DIGITAL LEARNING PROGRAMS & VIRTUAL LIVE-SESSIONS

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INDIVIDUAL CASE STUDIES & PEER-COACHING

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EXCHANGE & NETWORKING



## CONTENT & KEY BENEFITS

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Our hybrid development path prepares managers and decision-makers for the challenges of the World of Work 4.0. In three substantial modules, we work on the mindset and skillset of the modern leader. Our experts in the digital troodi learning programs provide state-of-the-art insights in the fields of communication, leading individuals and team development. The live-sessions in small groups provide a safe environment for individual questions and case studies. We enable participants to reflect on their own leadership and to develop themselves personally and in their role as a leader.

- ✓ Gain clarity about your own leadership role
- ✓ Lead through your own values and principles
- ✓ Establish effective and clear communication
- ✓ Recognize, address and resolve conflicts sustainably
- ✓ Recognize and utilize dynamics in teams
- ✓ Coach, empower and motivate team members
- ✓ High practical relevance through individual coaching
- ✓ Exchange of experience and expansion of own network

## YOUR TRAINER

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Philip Schwidetzki has over 10 years of experience as a trainer, consultant, and coach. By founding troodi and designing digital self-learning programs, he was able to make his expertise in personal and organizational development accessible to even more people. He continues to be an avid coach for executives in renowned companies.



# THE DEVELOPMENT PATH

Facilitated live-sessions and digital, self-directed learning enable an ideal mix of methods for the participants. The digital learning programs provide the necessary basic knowledge through videos with our troodi experts, reflection materials and gamification elements. In the live-sessions, the content is explored in greater depth in a small group and applied to the participants' own work context.



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|---|-------------------|---------|
| <b>KICK-OFF</b>   | <b>30.06.2022</b> | 4 - 5pm |
| Getting to know each other   Leadership journey overview   Individual goal setting  |                   |         |
| <b>MODULE 1: COMMUNICATION</b>  | <b>12.07.2022</b> | 3 - 6pm |
| Basic models of communication   Own communication patterns   Goal-oriented communication   Leadership communication   Motivating delegation talks   Constructive criticism and feedback conversations   Authenticity                              |                   |         |
| <b>MODULE 2: LEADING INDIVIDUALS</b>  | <b>02.08.2022</b> | 3 - 6pm |
| Recognizing and utilizing leadership comfort zone   The right leadership style for each employee   Empowerment   Basic psychological needs   Recognizing trigger points   Understanding and enhancing motivation   Shaping personal relationships |                   |         |
| <b>MODULE 3: DEVELOPING MY TEAM</b>   | <b>16.08.2022</b> | 3 - 6pm |
| Steering dimensions and phases of team development   Team development measures   Team analysis and basics of systemic thinking   Goal and role clarity   Dynamics in change   Change processes   Resilience                                       |                   |         |
| <b>CLOSING</b>  | <b>25.08.2022</b> | 4 - 6pm |
| Exchange of experience   Evaluation   Peer groups and further objectives  |                   |         |

## EVERYTHING YOU NEED TO KNOW

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- ✓ **3-month development path** on modern leadership
- ✓ **12 hours of live-sessions** with experienced leadership trainer for in-depth learning and utilization
- ✓ **6 digital learning programs** included
- ✓ **8 hours of video content** on the troodi grow learning platform
- ✓ **100 pages** learning and reflection material
- ✓ **>15 accompanying e-mails** for in-depth reflection
- ✓ **Small groups** (max. 12 participants per run)
- ✓ **Kick-off and closing session**

**1.199,- € per person**

excl. VAT | Discounts possible for self-payers

**REGISTER NOW** 

## QUESTIONS?

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Schedule a meeting  
with us

More information on  
our website.

**TO WEBSITE** 

## WHAT OUR CLIENTS SAY

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**Jael Martin**  
Timeless Investments

"I had the Eureka moment in the coaching. Because of the theoretical input from the learning programs, the coaching could be fully used to address concrete examples from my everyday work. It is not only exciting to look into the future, but also into the past. To be confirmed in some actions is very motivating. Recommendations for action in the future are just as useful."

**Julian La Fontaine**  
IONTO Health & Beauty GmbH

"Troodi has succeeded in creating very well-structured and high-quality e-learning content. The excellent professional and personal competence of the coach, who succeeded in deepening and illustrating the theoretical approaches conveyed during the e-learning, is the reason why I can fully recommend this product."



KONUX

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Timeless



CDM  
Smith



Sparkassenakademie