

LEADERSHIP COURSE

CREATING IMPACT AND EMPOWERING OTHERS

BLENDED LEARNING LEADERSHIP TRAINING WITH CERTIFICATE
OCTOBER 2025 - JULY 2026

DIGITAL LEARNING PROGRAMMES & VIRTUAL LIVE-SESSIONS

INDIVIDUAL CASE STUDIES & PEER-COACHING

EXCHANGE & NETWORKING



CONTENT & KEY BENEFITS

In our Blended Learning Journey, we work on the mindset and skillset of a future-oriented leader. Participants can **gain clarity about their own leadership role** and learn how to **lead through their own values and principles**. Effective communication, resolving conflicts, and empowerment are part of the training. The exchange with leaders from other organisations allows for new perspectives and networking.

BLENDED LEARNING FOR HIGH LEARNING SUCCESS



Our experts in the **digital learning programmes** provide state-of-the-art insights in the fields of communication, leading individuals, team development, and change. Quizzes and gamification elements make learning fun and diverse.



The **live-sessions** enable participants to reflect on their own leadership and to develop themselves personally and in their role as a leader. The small group size facilitates impactful interaction, peer coaching and individual case studies.



In **social learning** formats such as peer, community, and sparring sessions as well as serious games, participants deepen their understanding and share experiences. Before social learning formats they apply the new knowledge to everyday life. The distance to the training promotes sustainable learning transfer.

YOUR TRAINER

Brian Heydenrych works as a facilitator, coach, and consultant across a wide variety of industries and businesses. He is particularly interested in the intersection of innovative thinking, leadership ecosystems, and psychologically safe and supportive environments and has extensive experience in the blended learning approach. He strives to support leaders in creating positive workplaces.



MODULES & CONTENT

KICK-OFF In the kick-off, participants get to know their trainer, network with each other, and set goals for their development.



Live-session
1 Oct, 2 - 4 pm

MODULE 1 Participants learn about basic models of communication and identify their own communication patterns.



Effective
communication



Live-session
30 Oct, 12 - 4 pm



Peer-session
12 Nov, 2 - 3 pm

MODULE 2 The module provides insights into the key factors of goal-oriented and authentic communication as well as practical tips for delegation, criticism, and feedback discussions.



Leadership
conversations



Live-session
3 Dec, 12 - 4 pm



Peer-session
14 Jan, 2 - 3 pm

MODULE 3 Participants recognize their own management comfort zone and learn to find the right management style for each employee and to manage relationships better.



Context-based
leadership



Live-session
4 Feb, 12 - 4 pm



Community-session
25 Feb, 2 - 4 pm

MODULE 4 Module 4 teaches the central dimensions, phases and measures of team development and introduces team analysis and the basics of systemic thinking.



Developing winning
teams



Live-session
18 March, 12 - 4 pm



Serious game
8 April, 1 - 4 pm

MODULE 5 The last module deals with change dynamics and helps to counteract resistance and successfully accompany change processes.



Leading in times of
change



Live-session
6 May, 12 - 4 pm



Sparring-session
15. July, 1 - 4 pm

EVERYTHING YOU NEED TO KNOW

- ✓ **Continuous development path** for leaders over 9 months
- ✓ **27 hours of live-sessions** with experienced leadership trainer for in-depth learning and utilisation
- ✓ **5 digital learning programmes**
- ✓ **Effective mix of methods** including videos, learning and reflection material, quizzes, and interactive elements for in-depth learning
- ✓ **Accompanying e-mail framing** for activation and as motivational booster
- ✓ **Small groups** (max. 8 participants per run)
- ✓ **Onboarding** and collective closing

1,899 € per person
excl. VAT | Discounts possible for self-payers

If you are interested, please contact Franziska for more information.
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CONTACT

QUESTIONS?

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Schedule a meeting
with us.

More information on
the troodi website.

TO WEBSITE

WHAT OUR CLIENTS SAY



Nadine Buchegger
Senior Talent Acquisition Manager
gridX

"Since troodi has been our reliable partner for the development of employees and leaders, I have noticed a positive change in our communication at gridX. I think the leadership development is the best I have ever done. The suggestions and tools from the training will have a lasting impact on me as a leader, team member, and on all my future conversations."

Felix von Zittwitz
Managing Director
Ausbildung.de

"All our leaders, from team leaders to directors, go through a Blended Learning Journey in cooperation with troodi – a mix of self-paced e-learning and live-sessions in small groups. No other factor has been so instrumental in helping us to grow so much in recent years and multiply both our turnover and our workforce."

