

LEADERSHIP COURSE

CREATING IMPACT AND EMPOWERING OTHERS

22-WEEK BLENDED LEADERSHIP TRAINING WITH CERTIFICATE
MAY - OCTOBER

DIGITAL LEARNING PROGRAMMES & VIRTUAL LIVE-SESSIONS

INDIVIDUAL CASE STUDIES & PEER-COACHING

EXCHANGE & NETWORKING



CONTENT & KEY BENEFITS

In our Blended Learning Journey, we work on the mindset and skillset of the modern leader. Participants can **gain clarity about their own leadership role** and learn how to **lead through their own values and principles**. Effective communication, resolving conflicts, and empowerment are part of the training. The exchange with leaders from other organisations allows for new perspectives and networking.

BLENDED LEARNING FOR HIGH LEARNING SUCCESS



Our experts in the **digital learning programmes** provide state-of-the-art insights in the fields of communication, leading individuals, team development, and change. Quizzes and gamification elements make learning fun and diverse.



The **live-sessions** enable participants to reflect on their own leadership and to develop themselves personally and in their role as a leader. The small group size facilitates impactful interaction, peer coaching and individual case studies.



With continuous **e-mail nurturing** troodi accompanies the participants throughout the entire development path. Through regular reminders, additional content and reflection questions, learners are activated and motivated.

YOUR TRAINER

Brian Heydenrych works as a facilitator, coach and consultant across a wide variety of industries and businesses. He is particularly interested in the intersection of innovative thinking, leadership ecosystems, and psychologically safe and supportive environments and has extensive experience in the blended learning approach. He strives to support leaders in creating positive



MODULES & CONTENT

KICK-OFF

- ✓ Getting to know each other, leadership journey overview, individual goal setting

MODULE 1: LEADERSHIP COMMUNICATION

- ✓ Reflection of own communication patterns
- ✓ Goal-oriented communication with basic communication models
- ✓ Conscious leadership communication
- ✓ Motivating delegation talks,

MODULE 2: LEADING & MOTIVATING INDIVIDUALS

- ✓ Recognising own comfort zone & finding the right leadership style for each employee
- ✓ Basic psychological needs, empowerment & fostering of motivation

REFLECTION & COMMUNITY MEETING

- ✓ Discussions, small groups, peer coaching

MODULE 3: UNDERSTANDING & DEVELOPING TEAMS

- ✓ Dimensions, phases & measures of team development
- ✓ Team analysis & basics of systemic thinking
- ✓ GRID model, definition of clear roles & communication of expectations
- ✓ Measures to foster commitment & create a positive team culture

TEAM DEVELOPMENT SESSION: SERIOUS GAME

- ✓ Practical application of the content with game-based learning in the serious game „Eternal Ice“
- ✓ Immediate reflection on group dynamics
- ✓ Critical reflection on your own leadership role

MODULE 4: LEADING IN TIMES OF CHANGE & CLOSING


- ✓ Understanding of dynamics in change & preparation of change processes
- ✓ Resilience & dealing with resistance

THE DEVELOPMENT PATH



KICK-OFF   10 am - 12 pm

7 May 2025

MODULE 1: LEADERSHIP COMMUNICATION

 Learning Programme: Effective Communication



 Learning Programme: Leadership Conversations

 Live-Session  10 am - 3 pm (incl. 1 hour break)

4 Jun 2025

MODULE 2: LEADING & MOTIVATING INDIVIDUALS

 Learning Programme: Good Boss – Confident and Successful People Leadership

 Live-Session  10 am - 3 pm (incl. 1 hour break)

25 Jun 2025

REFLECTION & COMMUNITY MEETING



9 Jul 2025

 10 am - 12 pm

MODULE 3: UNDERSTANDING & DEVELOPING TEAMS

 Learning Programme: Developing Winning Teams

 Learning Programme: GRID – 4 Factors of Successful Teams

 Live-Session  10 am - 3 pm (incl. 1 hour break)

3 Sep 2025

TEAM DEVELOPMENT SESSION: SERIOUS GAME

24 Sep 2025

 10 am - 1 pm

MODULE 4: LEADING IN TIMES OF CHANGE & CLOSING

 Learning Programme: Leading in Times of Change

 Live-Session & Closing  10 am - 3 pm (incl. 1 hour break)

14 Oct 2025

EVERYTHING YOU NEED TO KNOW

- ✓ 22-week development path for leaders and decision-makers
- ✓ 21 hours of live-sessions with experienced leadership trainer for in-depth learning and utilisation
- ✓ 6 digital learning programmes
- ✓ 8 hours of video content on the troodi grow learning platform
- ✓ 80 pages learning and reflection material
- ✓ >15 accompanying e-mails for in-depth reflection
- ✓ Small groups (max. 8 participants per run)
- ✓ Onboarding and collective closing

1.899,- € per person
excl. VAT | Discounts possible for self-payers

If you are interested, please contact Franziska for more information.
franziska.iwan@troodi.de

CONTACT

QUESTIONS?

troodi GmbH
Lichtstr. 25
50825 Cologne
info@troodi.de
+49 221 56095669



Schedule a meeting
with us.

More information on
the troodi website.

TO WEBSITE

WHAT OUR CLIENTS SAY



Nadine Buchegger
Senior Talent Acquisition Manager
gridX

"Since troodi has been our reliable partner for the development of employees and leaders, I have noticed a positive change in our communication at gridX. I think the leadership development is the best I have ever done. The suggestions and tools from the training will have a lasting impact on me as a leader, team member, and on all my future conversations."

Felix von Zittwitz
Managing Director
Ausbildung.de

"All our leaders, from team leaders to directors, go through a Blended Learning Journey in cooperation with troodi – a mix of self-paced e-learning and live-sessions in small groups. No other factor has been so instrumental in helping us to grow so much in recent years and multiply both our turnover and our workforce."

