



troodi 

BLENDED LEARNING JOURNEYS

SELF DIRECTED LEARNING & PRACTICE-ORIENTED LIVE-SESSIONS

TROODI JOURNEY – THE BEST OF BOTH WORLDS



CUSTOMIZED LEARNING PATHS

Blended Learning Journeys individually designed for your organization.

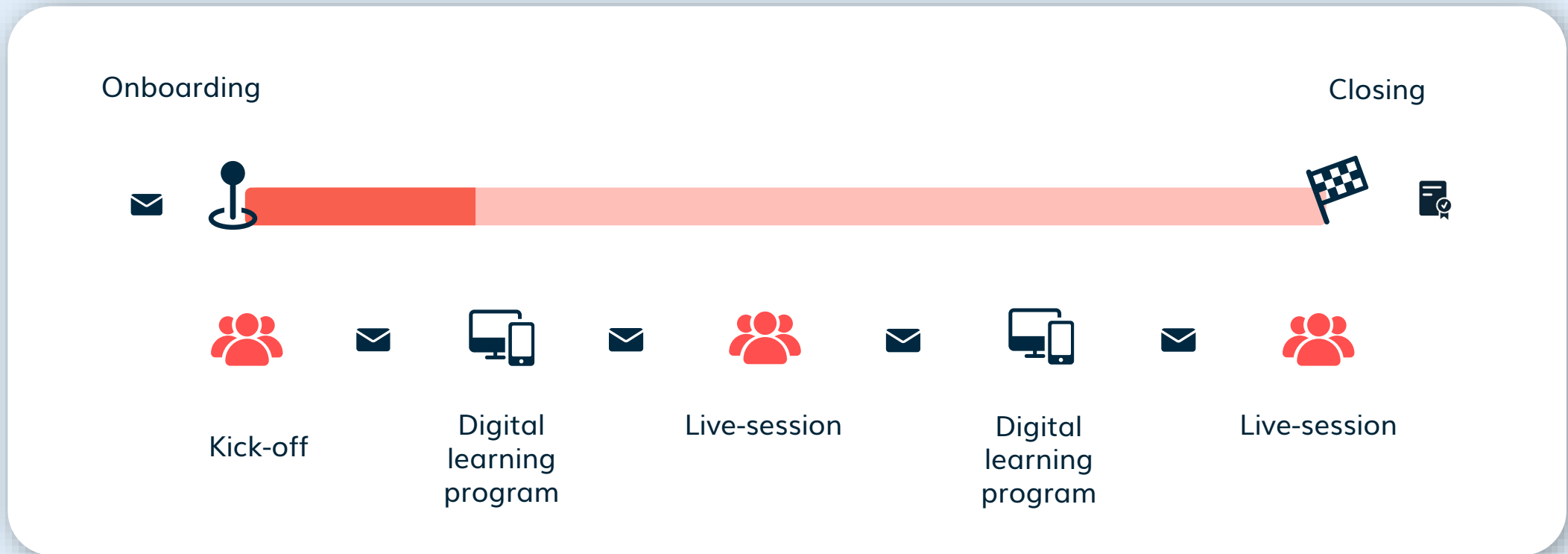
HIGH COMPLETION RATES


Learning units are engaging and easy to integrate into everyday working life.


EFFECTIVE & SUSTAINABLE


Regular evaluation and accompanying communication measures ensure success.

BLENDED LEARNING JOURNEY



 Self-directed learning

 Live-sessions (virtual or on-site)

 E-mail nurturing

Example process of a Blended Learning Journey

COMPONENTS OF A BLENDED LEARNING JOURNEY



DIGITAL LEARNING PROGRAMS

- ✓ Self-directed learning on an intuitive, modern platform
- ✓ Intuitive interface & clear dramaturgical structure
- ✓ Mix of methods including videos, worksheets, quizzes, anecdotes, gamification, and extra knowledge for in-depth learning
- ✓ High practical relevance and applicability of the content



(VIRTUAL) LIVE-SESSIONS

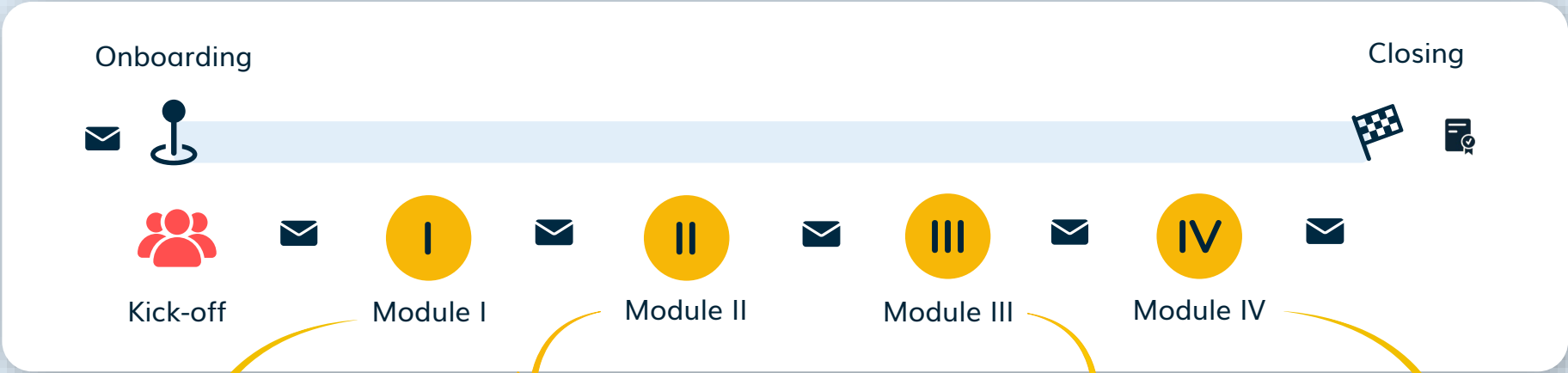
- ✓ Training, group work, and coaching led by experienced trainers
- ✓ Reflection and transfer of learning content to everyday working life
- ✓ Work on individual questions, cases, and challenges
- ✓ Small group size, community session, and practical projects for lasting learning effects



E-MAIL-NURTURING / STORYLINING

- ✓ Support throughout the entire learning path, process moderation, and in-depth knowledge building
- ✓ Onboarding of new users and introduction of the learning programs
- ✓ Activation and updates on learning progress
- ✓ Additional content as well as small challenges and reminders

PROCESS & CONTENT



I LEADERSHIP COMMUNICATION

- Effective Communication
- Leadership Conversations

Live-session (4 hours)

II LEADING & MOTIVATING INDIVIDUALS

- Good Boss – Confident & Successful People Leadership

Live-session (4 hours)

III UNDERSTANDING & DEVELOPING TEAMS

- Developing Winning Teams
- GRID – 4 Factors of Successful Teams

Live-session (4 hours)

IV LEADING IN TIMES OF CHANGE

- Leading in Times of Change

Live-session (4 hours)

Digital learning programs Live-sessions (virtual or on-site) E-mail nurturing



I LEADERSHIP COMMUNICATION

- ✓ Reflection of own communication behavior
- ✓ Goal-oriented communication with basic communication models
- ✓ Conscious leadership communication
- ✓ Motivating delegation talks, constructive criticism, and feedback

II LEADING & MOTIVATING INDIVIDUALS

- ✓ Recognizing and utilizing own comfort zone as a leader
- ✓ Finding the right leadership style for each employee
- ✓ Recognizing the psychological needs of employees
- ✓ Shaping personal relationships, empowering employees, and promoting motivation

III UNDERSTANDING & DEVELOPING TEAMS

- ✓ Dimensions, phases, and measures of team development
- ✓ Team analysis & basics of systemic thinking
- ✓ Empowerment through common goals, creating role clarity, and communicating expectations
- ✓ Measures to further develop the team culture

IV LEADING IN TIMES OF CHANGE

- ✓ Understanding the dynamics of change and preparing for change processes
- ✓ Resilience and dealing with resistance
- ✓ Reflection of the overall learning path and insights gained

BLENDED LEADERSHIP DEVELOPMENT OVERVIEW



CONTENT

- ✓ Continuous Leadership Development in **4 modules**
- ✓ **6 digital learning programs**
- ✓ Approx. **7 hours** learning videos
- ✓ Approx. **80 pages** learning and reflection material
- ✓ **18 hours live-sessions** with an experienced trainer and coach
- ✓ Approx. **20 facilitating e-mails** with additional content and reflection tasks
- ✓ **Onboarding** of employees and **closing**
- ✓ Technical support



NOTE

This training concept can be adapted in format and content to the needs of the target group.

CLIENT ORGANIZATIONS



CWS

allup

synpulse

 TRUSTED SHOPS

IBM iX

 Reifenhäuser

 GO!
EXPRESS & LOGISTICS

METRO
MARKETS

hellmann
Worldwide Logistics

krivago

Sparda-Bank
www.sparda-m.de

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 EndemolShine
Germany
We are Banayy

 NÜRNBERGER BAUGRUPPE
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sky

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