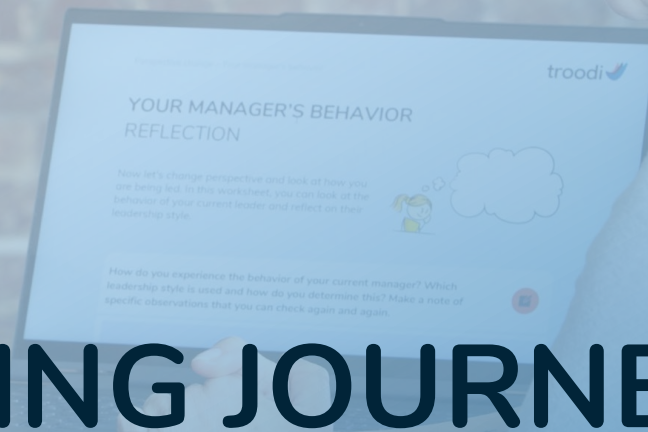




troodi 

BLENDED LEARNING JOURNEYS

SELF DIRECTED LEARNING & PRACTICE-ORIENTED LIVE-SESSIONS





TROODI

ABOUT US

ABOUT TROODI

Practical e-learning solutions and Blended Learning Journeys for people and organizational development



FACTS

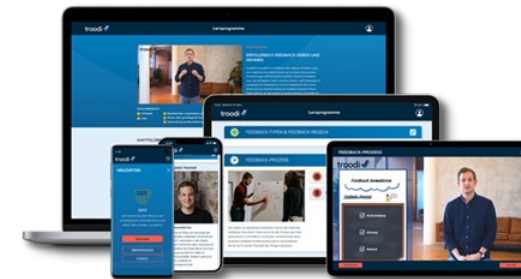
Founded in January 2020 | 17 employees | Headquarters in Cologne, Germany | Network of over 40 trainers

OUR MISSION

A new working world needs new ways of learning. At troodi, we develop e-learning and blended learning solutions that support organizations in unlocking the full potential of their employees in a targeted and sustainable way.

WHAT TROODI OFFERS

- 💡 Over 100 digital learning programs in English and German for self-directed learning
- 💡 Blended Learning Journeys with authentic experts in moderated live-sessions
- 💡 High-quality content, in the topic areas of individual development, collaboration and leadership
- 💡 An intuitive and motivating learning platform that makes learning possible anywhere and anytime
- 💡 Combination of a variety of methods (videos, handouts, quizzes, anecdotes, in-depth knowledge)



OUR PRODUCTS



E-LEARNING

Over 100 high-quality e-learnings in German and English for the individual development needs of your employees.



BLENDED LEARNING

Tailored Blended Learning Journeys combine self-directed learning with practice-oriented live sessions.



LIVE-TRAINING

Synchronous learning in a group through workshops and training or 1:1 coaching (virtual or on-site).



JOURNEY – CONCEPT

TROODI JOURNEY – OVERVIEW



CUSTOMIZED LEARNING PATHS

Blended Learning Journeys individually designed for your organization.

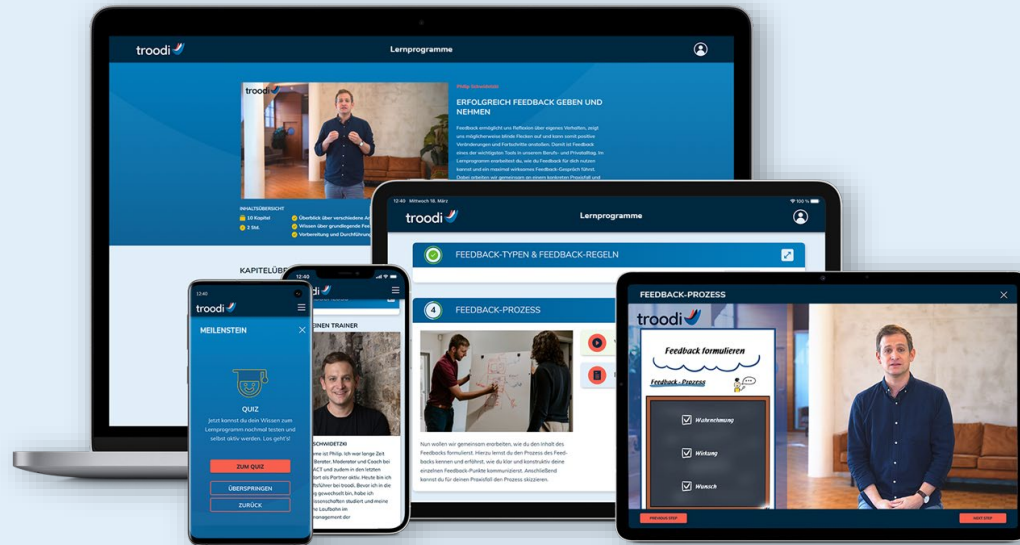
HIGH COMPLETION RATES

Learning units are engaging and easy to integrate into everyday working life.

EFFECTIVE & SUSTAINABLE

Regular evaluation and accompanying communication measures ensure success.

THE LEARNING PLATFORM TROODI GROW



SUITABLE FOR MOBILE USE

The learning platform is very user-friendly and can be used on all devices.



SEAMLESS INTEGRATION

SCORM import into your own LMS and connection via xAPI possible.



REPORTINGS

The platform provides learning analytics to track participation and progress.



TECHNICAL SUPPORT

We take care of user administration and offer technical support with short response times.



IT SECURITY

Data protection according to GDPR standard.

OUR LEARNING PROGRAMS



LEARNING PROGRAMS

- ✓ > 110 available learning programs
- ✓ > 60 in German
- ✓ > 50 in English

MIX OF METHODS & USER EXPERIENCE

- ✓ Mix of methods: videos, worksheets, quizzes, anecdotes, extra knowledge for in-depth learning
- ✓ 100% focused on the learning experience
- ✓ Intuitive user navigation
- ✓ Modern and appealing design

The collage displays various components of the learning programs:

- LEADERSHIP CONVERSATIONS:** A video featuring Judith Haupt, a trainer, discussing leadership. A summary indicates 11 chapters, a 3-hour duration, and topics like success factors, structuring conversations, and an overview of types.
- CHAPTER OVERVIEW:** A navigation menu showing the 'INTRODUCTION' chapter is selected.
- THE JOHARI WINDOW REFLECTION:** A worksheet for a reflection exercise. It includes a 2x2 matrix with quadrants: 'Known to self', 'Not known to self', 'Public area', 'Blind spot', 'Private area', and 'Unknown area'. A legend defines 'Structure' (blue), 'Acknowledgment' (red), and 'Stimulus' (yellow). A bar chart for 'Jane Doe' shows levels for 'Should be' and 'Is' across these categories.
- INTRODUCTION:** A video player showing the start of a program with Judith Haupt.

OUR TRAINERS



✓ EXPERIENCE

Competent trainers, consultants, and coaches with many years of experience in delivering knowledge.

✓ TECHNICAL EXPERTISE

All trainers are proven experts for their respective topic.

✓ MINDSET

Cooperation at eye level. Close, authentic and solution-focused.

✓ EDUCATION

All trainers have profound education and year-long practical experience with various backgrounds.

✓ INDUSTRY KNOWLEDGE

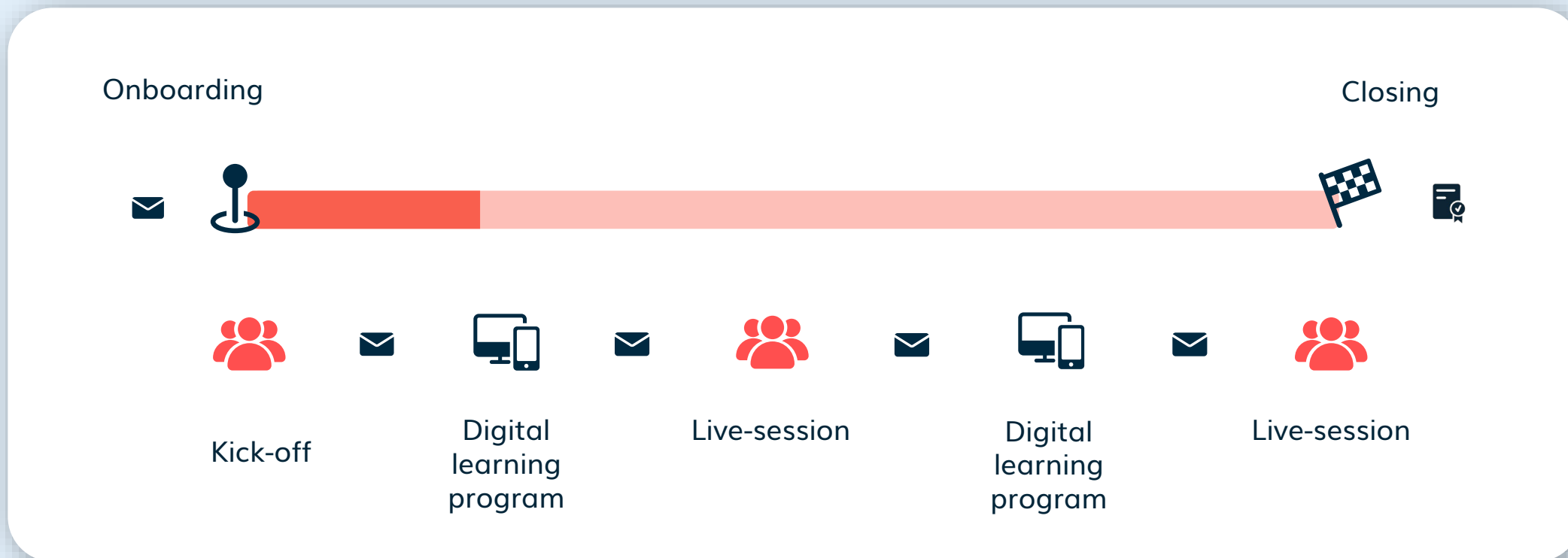
Project experience in a variety of corporate, non-profit, and public sector settings.

✓ INTERNATIONAL


We work with an international pool of trainers who have experience in different countries and cultures.




BLENDED LEARNING JOURNEY



 Self-directed learning

 Live-sessions (virtual or on-site)

 E-mail nurturing

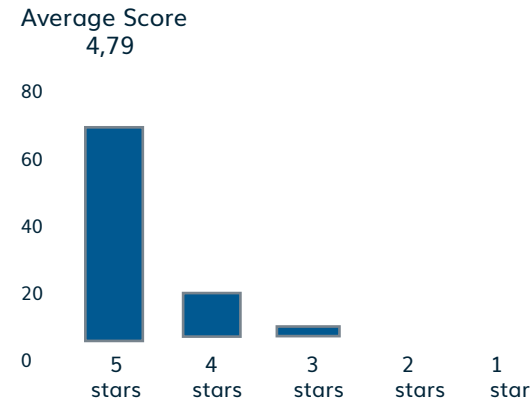
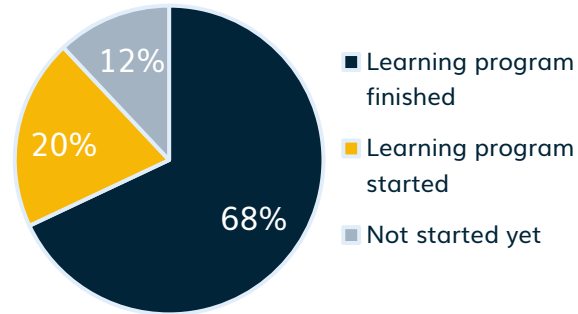
Example process of a Blended Learning Journey

ANALYTICS & CUSTOMER SUCCESS



SERVICE & CUSTOMER SUCCESS

- ✓ Data-based conception and planning of measures
- ✓ Progress measurement with daily updated data
- ✓ Frequent feedback evaluation meetings



USER FEEDBACK ON

- ✓ Learning program
- ✓ Trainer
- ✓ Worksheets
- ✓ Usability

FREE TEXT REVIEWS

Tuesday, April 19, 2022, 14:40h

The learning program was so informative and helpful! Thank you so much for providing the material. I found it extremely helpful that I was able to work with a concrete example from my own day-to-day work. This made the training very practical and I got some really good ideas from it.

Thursday, April 7, 2022, 13:42h

Working at my own pace is super useful. The reminders were helpful to stay on track. Thank you! The trainer is great and presented the topic in an interesting and entertaining way.

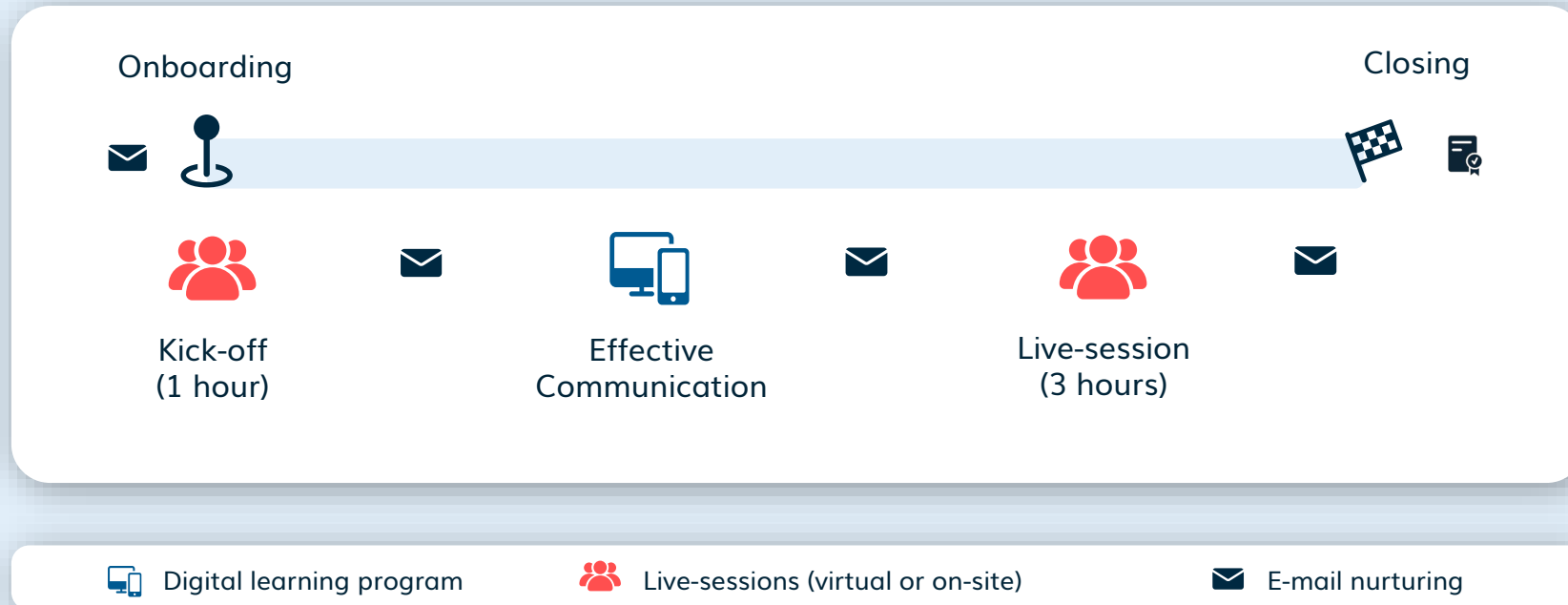
Sunday, April 3, 2022, 12:36h

The handouts were really great. They helped me understand things more in-depth and reflect on the content.



EXAMPLE PROPOSAL

JOURNEY “EFFECTIVE COMMUNICATION”



EFFECTIVE COMMUNICATION

↪ Successful communication






 Watch trailer



JUDITH HAUPT

Trainer and coach for
leadership and empowerment

OVERVIEW:

-  8 chapters
-  4 hours
-  English, German

DESCRIPTION:

Participants learn about common pitfalls in communication and to use Transactional Analysis to analyze and understand their communication situations. The topic of communicating within a leadership role is also being discussed. The program is aimed at all employees of an organization who want to reflect on their own communication behavior and constructively expand it.

LEARNINGS:

- ✓ Understanding basic models of communication
- ✓ Reflection of own communication patterns
- ✓ Overview of methods to increase the quality of conversations
- ✓ Empowerment through Transactional Analysis
- ✓ Communication when assuming responsibility

PERSONAL DEVELOPMENT

COLLABORATION

LEADERSHIP



CONTENT

- ✓ Continuous development throughout several weeks
- ✓ **1 learning program**
 - ✓ Approx. **1 hour** learning videos
 - ✓ Approx. **10 pages** learning and reflection material
- ✓ **4 hours live-sessions** with an experienced trainer
- ✓ Approx. **20 moderating and motivating e-mails** with further input and reflection
- ✓ **Onboarding** of employees and **closing**
- ✓ Technical support

2.499 €

Per group à 8 persons

CLIENT ORGANIZATIONS



CWS

allup

synpulse

 **TRUSTED SHOPS**

IBM iX

 **Reifenhäuser**

GO!
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MARKETS

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