



**troodi** 

**E-LEARNING**

DIGITAL LEARNING PROGRAMS FOR SELF-DIRECTED LEARNING



# TROODI

ABOUT US

# ABOUT TROODI

Practical e-learning solutions and Blended Learning Journeys for people and organizational development



## FACTS

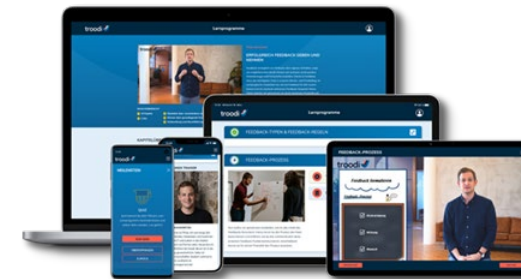
Founded in January 2020 | 17 employees | Headquarters in Cologne, Germany | Network of over 40 trainers

## OUR MISSION

A new working world needs new ways of learning. At troodi, we develop e-learning and blended learning solutions that support organizations in unlocking the full potential of their employees in a targeted and sustainable way.

## WHAT TROODI OFFERS

- 💡 Over 100 digital learning programs in English and German for self-directed learning
- 💡 Blended Learning Journeys with authentic experts in moderated live-sessions
- 💡 High-quality content, in the topic areas of individual development, collaboration and leadership
- 💡 An intuitive and motivating learning platform that makes learning possible anywhere and anytime
- 💡 Combination of a variety of methods (videos, handouts, quizzes, anecdotes, in-depth knowledge)



# OUR PRODUCTS



## E-LEARNING

Over 100 high-quality e-learnings in German and English for the individual development needs of your employees.



## BLENDED LEARNING

Tailored Blended Learning Journeys combine self-directed learning with practice-oriented live sessions.



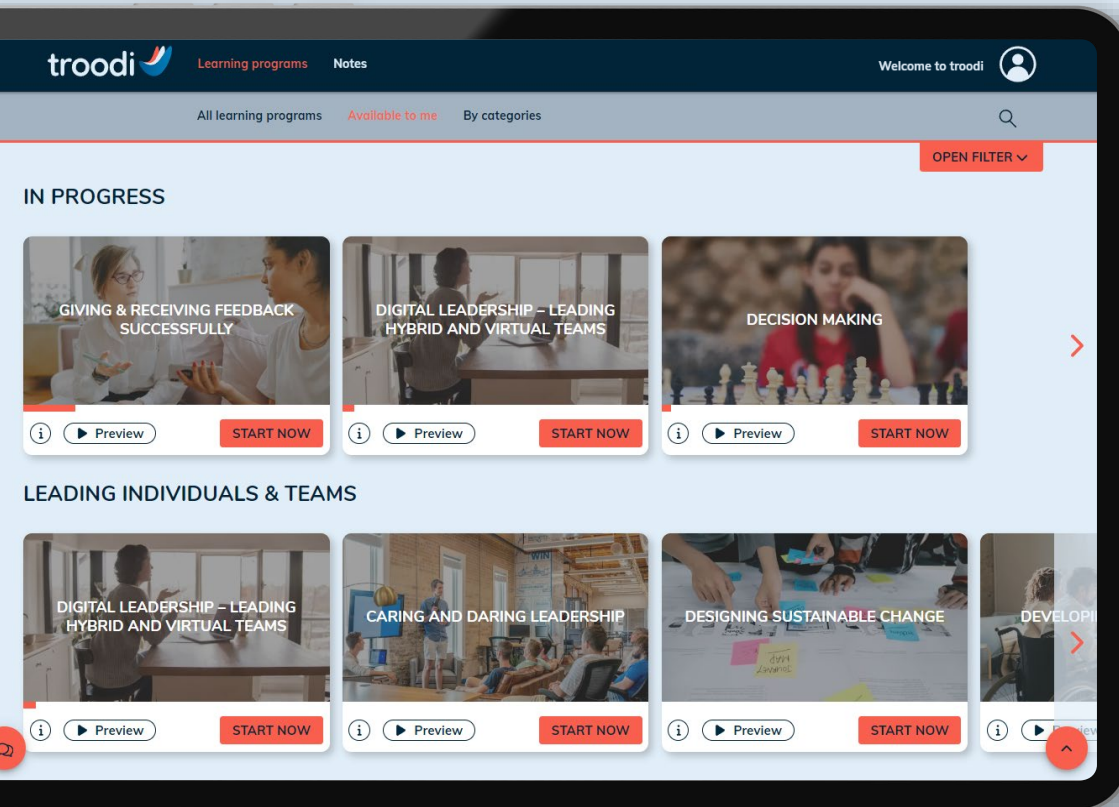
## LIVE-TRAINING

Synchronous learning in a group through workshops and training or 1:1 coaching (virtual or on-site).



# E-LEARNING

# TROODI SELECT – OVERVIEW



## TARGETED USE

Needs-based selection from over 100 digital learning programs.

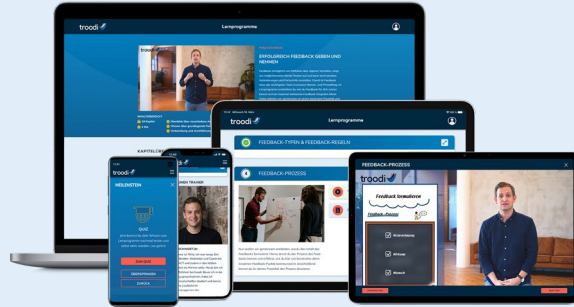
## ANYWHERE & ANYTIME

Participants can work on their development when and where it suits them.

## EXTENSIVE EXPERTISE

Content developed by experts in people and organizational development.

# TROODI PLATFORM OR YOUR OWN LMS



## TROODI PLATFORM

- ✓ Access to troodi's modern learning experience platform
- ✓ Motivating and guiding e-mail nurturing
- ✓ Detailed learning progress monitoring through our analytics
- ✓ Evaluation of the learning programs

## INTEGRATION TO YOUR OWN LEARNING MANAGEMENT SYSTEME (LMS)

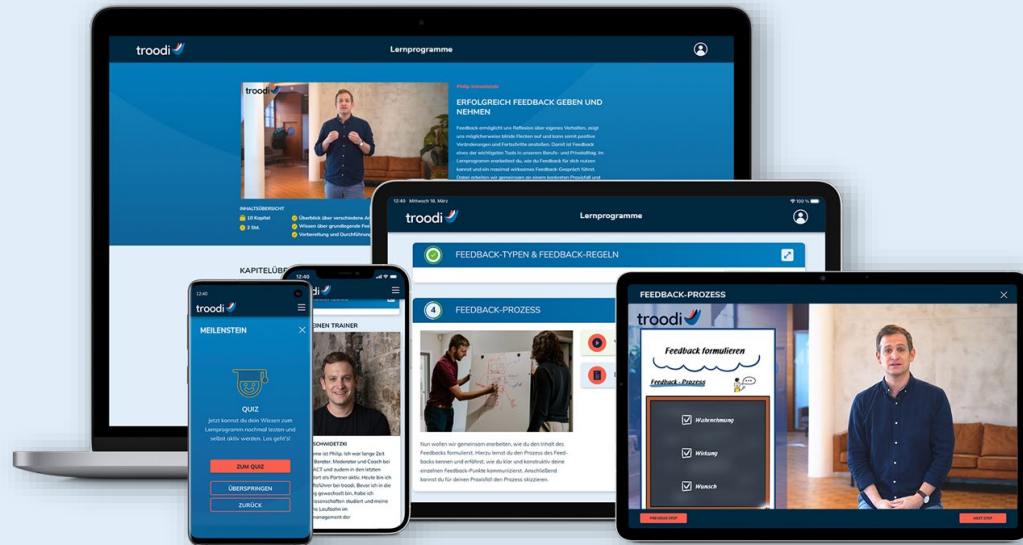
### SCORM

- ✓ Standardized format for easy compatibility with your own LMS
- ✓ Self-administration and assignment of learning content
- ✓ Tracking and reporting via your own LMS

### xAPI

- ✓ Learning experience like on the troodi platform
- ✓ Self-administration and assignment of learning content
- ✓ Tracking and reporting via your own LMS

# OUR LEARNING PLATFORM TROODI GROW



## SUITABLE FOR MOBILE USE

The learning platform is very user-friendly and can be used on all devices.



## SEAMLESS INTEGRATION

SCORM import into your own LMS and connection via xAPI possible.



## REPORTINGS

The platform provides learning analytics to track participation and progress.



## TECHNICAL SUPPORT

We take care of user administration and offer technical support with short response times.



## IT SECURITY

Data protection according to GDPR standard.



# OUR LEARNING PROGRAMS



## LEARNING PROGRAMS

- ✓ > 110 available learning programs
- ✓ > 60 in German
- ✓ > 50 in English

## MIX OF METHODS & USER EXPERIENCE

- ✓ Mix of methods: videos, worksheets, quizzes, anecdotes, extra knowledge for in-depth learning
- ✓ 100% focused on the learning experience
- ✓ Intuitive user navigation
- ✓ Modern and appealing design

The collage displays various components of the learning programs:

- LEADERSHIP CONVERSATIONS:** A video player featuring Judith Haupt, a trainer, with a summary of 11 chapters and a 3-hour duration.
- THE JOHARI WINDOW REFLECTION:** A worksheet with a 2x2 matrix (Known to self, Not known to self, Public area, Blind spot, Private area, Unknown area) and a text prompt for reflection.
- CHAPTER OVERVIEW:** A navigation menu showing 'INTRODUCTI' as the current chapter.
- Bar Chart:** A chart for 'Jane Doe' comparing 'Should be' vs 'Is' for Structure, Acknowledgment, and Stimulus.
- INTRODUCTION:** A video player showing the start of a program with 'PREVIOUS STEP' and 'NEXT STEP' buttons.

# OUR TRAINERS



## ✓ EXPERIENCE

Competent trainers, consultants, and coaches with many years of experience in delivering knowledge.

## ✓ TECHNICAL EXPERTISE

All trainers are proven experts for their respective topic.

## ✓ MINDSET

Cooperation at eye level. Close, authentic and solution-focused.

## ✓ EDUCATION

All trainers have profound education and year-long practical experience with various backgrounds.

## ✓ INDUSTRY KNOWLEDGE

Project experience in a variety of corporate, non-profit, and public sector settings.

## ✓ INTERNATIONAL

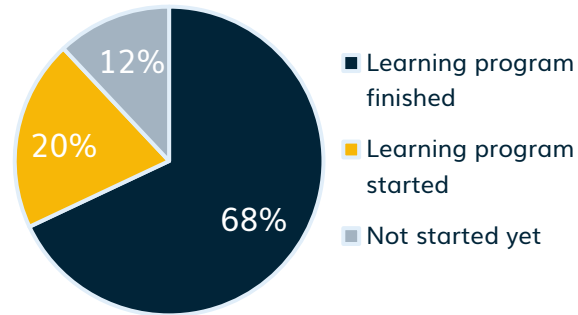
We work with an international pool of trainers who have experience in different countries and cultures.



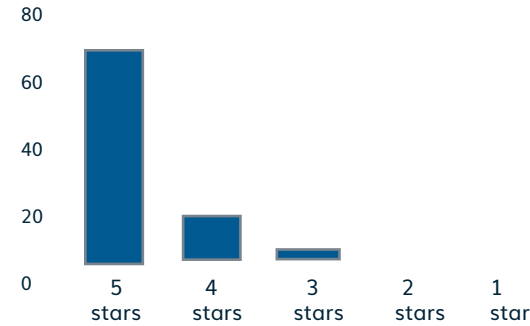


## SERVICE & CUSTOMER SUCCESS

- ✓ Data-based conception and planning of measures
- ✓ Progress measurement with daily updated data
- ✓ Frequent feedback evaluation meetings



Average Score  
4,79



Score	Count
★★★★★	80,95% (68 of 84 ratings)
★★★★	16,67% (14 of 84 ratings)
★★★	2,38% (2 of 84 ratings)
★★	0,00% (0 of 84 ratings)
★	0,00% (0 of 84 ratings)

## USER FEEDBACK ON

- ✓ Learning program
- ✓ Trainer
- ✓ Worksheets
- ✓ Usability

## FREE TEXT REVIEWS

Tuesday, April 19, 2022, 14:40h

The learning program was so informative and helpful! Thank you so much for providing the material. I found it extremely helpful that I was able to work with a concrete example from my own day-to-day work. This made the training very practical and I got some really good ideas from it.

Thursday, April 7, 2022, 13:42h

Working at my own pace is super useful. The reminders were helpful to stay on track. Thank you! The trainer is great and presented the topic in an interesting and entertaining way.

Sunday, April 3, 2022, 12:36h

The handouts were really great. They helped me understand things more in-depth and reflect on the content.

# TROODI LEARNING PROGRAMS – LICENSES & PRICES



- ✓ Prices are based on the number of licenses purchased
- ✓ With one license, one person receives access to one learning program
- ✓ A license is valid for 6 months
- ✓ The duration can be adjusted if necessary

PRICING	
LICENSES	PRICE
1 - 19	120€
20 - 49	110€
50 - 99	100€
100 - 199	90€
200 - 349	80€
350 - 599	70€
> 600	On request



# TOPICS



## PERSONAL DEVELOPMENT & MINDSET

- ▶ Conflict Management – Understanding & Solving Conflicts
- ▶ Handling Fear & Uncertainty – Empowering Yourself
- ▶ Motivation – Motivating Myself & Others
- ▶ She is Strong – Women at Work
- ▶ The Power of Diversity & Inclusion
- ▶ Unconscious Bias – Raising Awareness & Reducing Harm

## HEALTH & INNER BALANCE

- ▶ 4 Pillars of Health
- ▶ Resilience – Cultivating Your Inner Strengths
- ▶ Self Care – Dealing with Stress & Preventing Burnout
- ▶ Self-Efficacy – The Power of Believing in Yourself

## PRESENCE & PERSONAL BRAND

- ▶ Embodiment – Move Your Thinking
- ▶ Effective Meeting Facilitation
- ▶ Presenting with Confidence
- ▶ Rhetoric – Powerful Presentation Techniques
- ▶ Successful Networking
- ▶ The Power of Storytelling





## PRODUCTIVE TEAMWORK

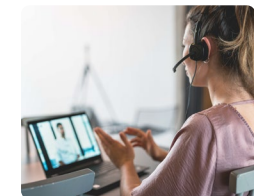
- ▶ Developing Winning Teams
- ▶ GRID – 4 Factors of Successful Teams
- ▶ Project Management
- ▶ Remote Collaboration
- ▶ Successful Intercultural Cooperation
- ▶ Successful Negotiation

## SUCCESSFUL COMMUNICATION

- ▶ Delivering Bad News
- ▶ Effective Communication
- ▶ Giving & Receiving Feedback Successfully
- ▶ Leadership Conversations
- ▶ Mindful Communication – Strengthening Connections & Preventing Conflicts

## AGILITY & NEW WORK

- ▶ Agile Frameworks – Scrum
- ▶ Design Thinking – Boosting Innovation & Creativity
- ▶ Kanban Fundamentals – Stop Starting, Start Finishing
- ▶ Understanding Agile
- ▶ Understanding New Work





## LEADING YOURSELF

- ▶ Effective Time Management
- ▶ Goal Setting
- ▶ OKRs – Effective Goal Setting
- ▶ Self-Management – Boosting Your Productivity
- ▶ Working From Home

## LEADING INDIVIDUALS & TEAMS

- ▶ Caring & Daring Leadership
- ▶ Digital Leadership – Leading Hybrid & Virtual Teams
- ▶ Good Boss – Confident & Successful People Leadership
- ▶ Handling Fear & Uncertainty – Empowering Others
- ▶ Inclusive Leadership
- ▶ Leading in a Coaching Mode
- ▶ Leading in Times of Change
- ▶ Positive Leadership – Strengthening Teams & Individuals

## MANAGEMENT & ORGANIZATIONAL DEVELOPMENT

- ▶ Decision Making
- ▶ Designing Sustainable Change
- ▶ Entrepreneurial Thinking
- ▶ Managing Crises
- ▶ Strategy Development





# OUR CLIENT ORGANIZATIONS



**CWS**

**allup**

**synpulse**

**TRUSTED SHOPS**

**IBM iX**

**Reifenhäuser**  
The Innovators

**GO!**  
EXPRESS & LOGISTICS

**METRO**  
MARKETS

**hellmann**  
Worldwide Logistics

**trivago**

**Sparda-Bank**  
www.sparda-m.de

**iu** GROUP

**EndemolShine**  
Germany  
We are Banjoy

**NÜRNBERGER BAUGRUPPE**  
Visionen Raum geben.

**sky**

**Eurowings**  
Digital

**gridX**

**Ausbildung.de**

**CDM**  
**Smith**

**brands and emotions**

**HOW.FM**

**Ji**  
JAKES GERWEL  
FELLOWSHIP

**Copart**

**RWE**



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